

FIND YOUR REASON TO GIVE. FIND YOUR Y.

YOUTH SPORTS SPONSORSHIP



THE BENEFITS OF SPONSORING YOUTH SPORTS

- Gain a unique market position with the hundreds of local sports and fitness enthusiasts.
- Create awareness and a positive image of your product or service.
- Promote your business as a supporter of our community's youth by encouraging active lifestyles.
- Satisfaction of helping the YMCA fulfill its mission of building strong kids, families and communities.

THE PROGRAM

We offer an array of sports and recreation activities that will challenge your child to reach goals both on and off the field. YMCA of Central Virginia sports programs are designed so that everyone gets a chance to play and feel connected. Because when we all play - we all win!

Teamwork, leadership and a sense of comradery are at the core of Y sports.

The Y is the starting point for youth to learn about becoming and staying active and developing healthy habits that they'll carry with them throughout their lives.

The benefits are more than just physical health; whether it's gaining confidence or building relationships. Participation in sports at the Y is about building the whole child, from the inside out.



Your meaningful gift to the YMCA goes directly towards providing financial assistance for those in our community who would not otherwise have access to Y programs and facilities.

1,521

kids learned teamwork and gained confidence in organized youth sports last year.

\$100

provides the child an opportunity to play youth sports, boosting their confidence and self-esteem.

With your help, every child in our community can play.

The Y ensures that every individual has access to the essentials needed to learn, grow and thrive. That means, no child is turned away due to the inability to pay – thanks to special donors like YOU!

Thank you for your support!

SPONSORSHIP LEVELS

2023-2024 Youth Sports Seasons

MISSION: \$1,500+



- Provide 10 local youth the opportunity to play
- Banner displayed in the gymnasium
- Field sign displayed at the soccer fields
- Website and social media recognition
- Logo included in email communication

ALL-STAR: \$1,000



- Provide 5 local youth the opportunity to play
- Banner displayed in the gymnasium
- Field sign displayed at the soccer fields
- Website and social media recognition
- Logo included in email communication

TEAM BUILDER: \$500



- Banner displayed in the gymnasium and field sign displayed on soccer fields for all 4 seasons
- Website recognition
- Logo included in email communication

COMMUNITY CHAMPION : \$250



- Banner displayed in the gymnasium during basketball season
- Field sign displayed during one soccer season
- Website recognition
- Logo included in email communication

FRIEND OF THE YMCA: \$125



- Field sign on soccer fields OR banner in gymnasium (choice of one sports season)
- Website recognition
- Logo included in email communication

Do you have a different sponsorship idea? Ask us about it!



2023-2024 Youth Sports Sponsorship Form

Donor Name: _____

Business/ Organization Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Date: _____

Yes! Our business would like to support the YMCA of Central Virginia. Please count on our support as indicated below.

Select a Sponsorship Level:

- ☐ Mission: \$1,500+
- ☐ All-Star: \$1,000
- ☐ Team Builder: \$500 (4 seasons)
- ☐ Community Champion: \$250 (select two seasons)
- ☐ Friend of the YMCA: \$125 (select one season)
- ☐ Scholarship Donor (\$100 provides youth with the opportunity to play)

If applicable, select which season(s):

- ☐ Fall Soccer
- ☐ Basketball
- ☐ Spring Soccer
- ☐ T-Ball

\$ _____ total amount

PAYMENT OPTIONS

DIRECT GIFT

Cash

Check # _____ Make check payable to YMCA

CREDIT CARD

Card Type: _____

Card # _____

Name on Card _____ Exp. Date _____

Mail this form with contribution to:

YMCA of Central Virginia
Attn: Haley Jennings
801 Wyndhurst Drive
Lynchburg, VA 24502